

***Laufenn***

Journey in Style

***Laufenn***

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**Product Catalogue**

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# Laufenn is

When the Blue that represents rational value and the Red that represents emotional value meet, the Violet of Laufenn is born. Laufenn provides smart consumers both practical value and satisfaction.



Laufenn ensures an exceptional driving experience through optimised performance – In any weather or in any season, dry or wet, summer or winter.

Laufenn provides the performance you need over a wide range of conditions – in your every day life, under any road conditions, on or off-road.

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## Confident

The ability Laufenn provides is rooted in its uncompromising commitment to quality. When you go to work or head out to meet your friends... When you go on a trip or venture out to a new place... Laufenn is there with you every day providing optimised performance and confidence.

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## Simple

Laufenn is Simple – with no add-ons and nothing to spoil your driving experience. Committed to the basics, Laufenn offers a pure driving experience tailored to your needs.

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## Open-minded

Laufenn refuses to accept a “one-size-fits-all” attitude. You know value when you see it and are determined to embrace new choices. Making Laufenn your choice is transforming your own value into a new trend.

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## Sensible

Laufenn understands your refined taste. You have an extraordinary eye for quality – all at a glance. Your choices are always solid. Laufenn expresses your excellent style and represents your fashionable personality.



## S FIT EQ (LK01)



Wet



Dry



Fuel Efficiency

The S FIT EQ is designed for drivers looking for high speed driving in wet and dry conditions.

Tyre Features	Driver Benefits
Asymmetric tread design	Optimised wet and dry performance
Streamline tread design	Highly efficient drainage and increased grip
New hybrid compound	Reduces rotational resistance and increases tyre wear life
Special rubber layer	Maximised fuel efficiency

Inch	Size	Speed Symbol	Load Index	M-Code
15	185/55R15	V	82	1017959
	195/50R15	V	82	1017947
	195/55R15	V	85	1017957
	195/60R15	V	88	1017965
	195/65R15	V	91	1017953
	205/60R15	V	91	1018003
16	205/65R15	H	94	1017963
	195/45R16	V	84	1018007
	195/50R16	V	84	1018237
	195/55R16	V	87	1017961
	205/45R16	W	83	1017991
	205/50R16	W	87	1018231
	205/55R16	V	94	1018005
	205/60R16	V	92	1018227
	215/55R16	W	97	1017971
	215/60R16	H	99	1017989
	225/55R16	W	99	1018017
	17	205/45R17	W	88
205/50R17		W	93	1017969
215/45R17		Y	91	1018215
215/50R17		W	95	1017993
225/45R17		Y	94	1017985
225/50R17		Y	98	1018001
225/55R17		W	101	1018025
235/45R17		Y	97	1017995
235/65R17		V	108	1018023
18		225/40R18	Y	92
	225/45R18	Y	95	1018201
	235/40R18	Y	95	1018037
	235/60R18	V	107	1018197
	245/40R18	Y	97	1018009
	245/45R18	Y	100	1018013
	255/35R18	Y	94	1018039
	19	235/35R19	Y	91
245/40R19		Y	98	1018185
255/35R19		Y	96	1018011



## G FIT EQ (LK41)



Wet



Wear Life



Dry



The G FIT EQ provides consumers with better wet handling & braking and fuel efficiency.

Tyre Features	Driver Benefits
Asymmetric tread design	Optimised wet and dry performance
Lateral grooves	Greater stability and handling performance on wet roads
Optimised kerf depth	Improved driving performance and comfortable ride
New hybrid compound	Reduces rotational resistance and increases tyre wear life

Inch	Size	Speed Symbol	Load Index	M-Code
13	165/70R13	T	79	1019143
	175/70R13	T	82	1019137
14	155/65R14	T	75	1019135
	165/65R14	T	79	1019133
	165/70R14	T	81	1019131
	175/65R14	T	86	1019127
	175/70R14	T	88	1019125
	185/60R14	H	82	1019121
15	185/65R14	H	86	1019117
	185/70R14	T	88	1019113
	175/65R15	H	84	1019109
	185/60R15	H	88	1019105
	185/65R15	H	88	1019103
	195/65R15	T	95	1019095
16	205/70R15	T	96	1019299
	215/65R16	H	98	1019093
	235/60R16	H	100	1019091
17	215/60R17	H	96	1019089
	225/65R17	H	102	1019087





## X FIT HT (LD01)



Handling



Comfort



Wear life



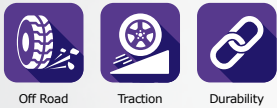
The All-Season X FIT HT is specifically designed for SUV and light truck drivers who desire a comfortable and composed on road ride. Additionally the X FIT HT provides great handling and all-season performance.

Tyre Features	Driver Benefits
2 in 1 block shoulder design	Secure stability during cornering
Long mileage tread compound	Long tread life
Snow kerf	Optimal performance in all weather conditions
Stone ejectors	Prevent stone drilling & improved grip

Inch	Size	Speed Symbol	Load Index	M-Code
15	225/70R15	T	100	1017227
	225/70R16	H	103	1019690
16	225/75R16	T	104	1019692
	225/75R16	S	115/112	2020465
	235/70R16	T	106	1017229
	235/85R16	Q	120/116	2020467
	245/70R16	T	107	1019694
	245/75R16	S	120/116	2020469
	245/75R16	T	111	1017228
	255/70R16	T	111	1017230
	265/70R16	T	112	1017231
	17	225/65R17	T	102
235/65R17		T	104	1017234
245/65R17		T	107	1017235
245/70R17		T	110	1017232
265/65R17		T	112	1019696
265/70R17		S	121/118	2020475
265/70R17		T	115	1016781
18	235/60R18	T	103	1017237
	265/60R18	V	110	1019700



## X FIT AT (LC01)



Off Road

Traction

Durability



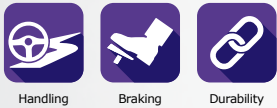
The All-Terrain All-Season X FIT AT provides impressive performance in both on-road and off-road conditions. Designed with comfort in mind, it is the ideal tyre for week day on-road driving and weekend extreme off-roading.

Tyre Features	Driver Benefits
Asymmetric tread design	Resistance from external damage
Long mileage tread compound	Improved traction and braking performance
Streamline tread design	Prevents sidewall damage and offer extra traction
Rim protector	Prevents damages

Inch	Size	Speed Symbol	Load Index	M-Code
15	235/75R15	T	109	1016612
	235/75R15	R	104/101	2020163
	31X10.50R15	R	109	2020167
16	225/75R16	S	115/112	2020169
	235/70R16	T	106	1016613
	235/85R16	R	120/116	2020168
	245/70R16	T	107	1016606
	245/75R16	S	120/116	2020171
	245/75R16	T	111	1016608
	255/70R16	T	111	1016609
	265/70R16	T	112	1016604
17	245/65R17	T	107	1016607
	245/70R17	R	119/116	2020165
	245/70R17	T	110	1016603
	265/65R17	T	112	1016605
	265/70R17	S	121/118	2020170
	265/70R17	T	115	1016611



# X FIT VAN (LV01)



Handling

Braking

Durability

The X FIT Van provides consumers with enhanced handling & braking, durability and better mileage.



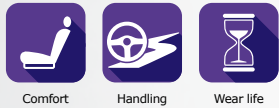
Tyre Features	Driver Benefits
Wide lateral grooves	Greater stability and handling performance on wet roads
The RCS construction	Sustains heavier vehicle loads
Long mileage tread compound	Longer tread life
Squared foot design	Maximised fuel efficiency

Inch	Size	Speed Symbol	Load Index	M-Code
14	165/70R14	R	89/87	2020420
	195R14	R	106/104	2020396
15	195/70R15	R	104/102	2020394
	195R15	R	106/104	2020515
	205/70R15	R	106/104	2020416
	215/70R15	S	109/107	2020392
	225/70R15	S	112/110	2020390
16	205/65R16	T	107/105	2020382
	205/75R16	R	113/111	2020380
	215/65R16	T	109/107	2020410
	215/75R16	R	116/114	2020378
	225/75R16	R	121/120	2020408
	235/65R16	R	115/113	2020372





## S FIT AS (LH01)



Comfort

Handling

Wear life

The Ultra-High Performance All-Season S FIT AS provides great handling and grip in high speed conditions for drivers who want exceptional performance and comfort.

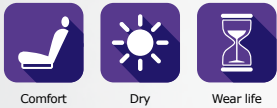


Tyre Features	Driver Benefits
Asymmetric tread design	Optimised wet and dry performance
Long mileage tread compound	Longer tread life
Streamline tread design	Highly efficient drainage and increased grip
Semi rib design	Enhanced stability and handling performance

Inch	Size	Speed Symbol	Load Index	M-Code
17	215/55R17	W	94	1017207
	235/55R17	W	99	1017209
	245/40R17	W	91	1017218
	245/45R17	W	99	1017217
18	225/55R18	W	98	1017219
	225/60R18	V	100	1018996
	235/45R18	W	98	1017223
	235/55R18	W	100	1017220
	235/65R18	V	106	1018994



## **G FIT AS** (LH41)



Comfort

Dry

Wear life

The high performance All-Season G FIT AS provides impressive all-season performance along with long tread life.



Inch	Size	Speed Symbol	Load Index	M-Code
<b>14</b>	195/70R14	T	91	1016752
	215/65R15	H	96	1016774
<b>15</b>	215/70R15	T	98	1016758
	205/55R16	V	91	1016759
<b>16</b>	205/60R16	H	92	1016760
	205/65R16	H	95	1016776
	225/50R16	V	92	1016777
	225/60R16	H	98	1016764

### Tyre Features

Wide straight groove

Wide tread profile

Long mileage tread compound

Low noise pattern design

### Driver Benefits

Highly efficient drainage

Greater stability and handling performance

Longer tread life

Quiet driving experience

# Laufenn Technology



Wet

## Positive Aqua Hydro Block

An advanced aqua hydro block design was developed through 3D hydroplaning simulation to provide highly efficient wet braking.



## Streamlined Kerf & Sipe

Streamlined kerfs & sipes provide highly efficient drainage in wet condition.

**S FIT EQ**



Wet

## Inside Kerf

The asymmetric patterns of the inside kerf design enhances handling performance on wet roads and cornering stability.



**G FIT EQ**



Wet

## New 3D Lateral Groove

Enhances wet performance without sacrificing block strength.



**X FIT Van**



Dry

## Tie-Bar

Tie bars that connect the shoulder blocks reinforce the stiffness of the shoulder tread for maximum cornering grip and minimises irregular wear.



**S FIT AS | G FIT AS**



Handling

## 4 Channel Rib Type Design

4 straight groove design improves stability on wet road surfaces.



**S FIT EQ | G FIT EQ | X FIT Van**



Handling

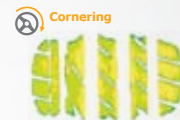
## Handling Performance

Even loads transfer vertically and laterally, they maintain a stable foot shape through an optimal design based on multiple tread radius profile & equilibrium carcass line.

**S FIT EQ**



**Traction force at Driving**



**Traction force at Cornering**

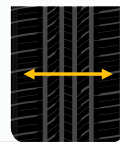


Handling

## Wide Tread Design

A wide tread design ensures stable driving by maintaining top-of-the-line grip in any season and in any road condition, on or off-road.

**S FIT AS | G FIT AS | X FIT HT | X FIT AT**



**LAUFENN**



**Standard Tyre**

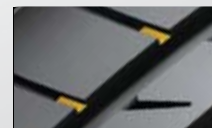


Handling

## Tie-Bar

Application of tie-bar technologies ensures optimal block stiffness.

**S FIT EQ | G FIT EQ**



Braking

## Drainage Inducement Groove Edge

Drainage inducement groove edges help to optimise braking in the wet.

**S FIT EQ**



# Laufenn Technology



Braking

## Asymmetric Pattern Design

Without kerf cuts, the designed pattern reinforces the outside block stiffness, which in turn enhances cornering stability.

**S FIT EQ | G FIT EQ**

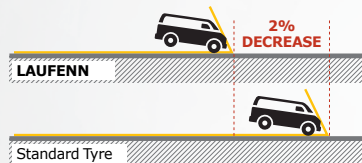


Braking

## Safety by Braking Performance

Enhances safety by improving wet braking performance.

**X FIT Van**



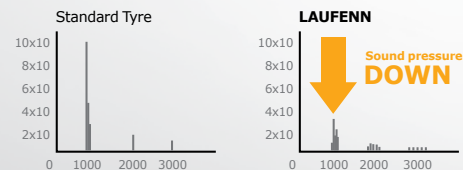
Comfort

## Optimised Stiffness Distribution Design

An optimised five variable pitch stiffness distribution tread block design ensures minimum vibration and noise as well as improved riding comfort.



**S FIT AS | G FIT AS**



Comfort

## 3D Vibration Analysis Technology

The centre and shoulder tread pattern has been designed using 3D vibration analysis technology to ensure uniform driving performance and enhanced braking performance for a more predictable, reliable operation.

**S FIT AS | G FIT AS**

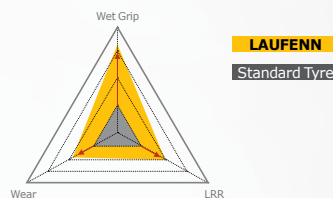


Wear Life

## New Hybrid Compound

The use of high-performance polymer compounds makes it easy to handle 3-dimensional movement which in turn reduces rotational resistance and increases tyre wear life.

**S FIT EQ | G FIT EQ**



Wear Life

## Long Mileage and Even Tread Wear

An optimised tyre profile designed by advanced computer-aided simulation improves braking performance and wear by evenly distributing weight over the tyre's contact patch.

**S FIT EQ | G FIT EQ**



Wear life

## Long Mileage Carbon Compound

Optimised long mileage compound provides longer tread life and improves wet grip performance.

**S FIT AS | G FIT AS**



Noise

## Cornering & Noise Reduction Rib

A straight rib block applied to the outside of the tyre helps to prevent road noise and increase cornering grip.



**S FIT EQ**



# Laufenn Technology

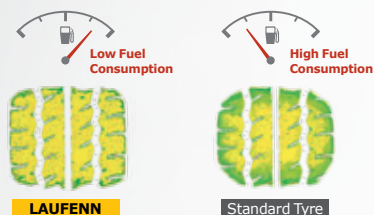


Fuel Efficiency

## Mileage & Fuel Efficiency

The squared foot design ensures more tyre-road contact and greater fuel mileage.

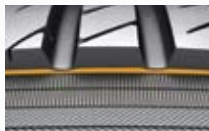
**X FIT Van**



Fuel Efficiency

## Special Rubber Layer

The tread pattern and special rubber structure minimises rotational resistance and maximises fuel efficiency.



**S FIT EQ | G FIT EQ**



Traction

## ZigZag Block Design

A zigzag block edge design increases traction in dry, muddy and snowy conditions.



**X FIT HT | X FIT AT**



Off Road

## 3D Sidewall Edge Block

A 3D-edged sidewall block design protects tyres from external impact damage and offers enhanced traction in muddy or snowy conditions.



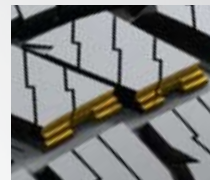
**X FIT AT**



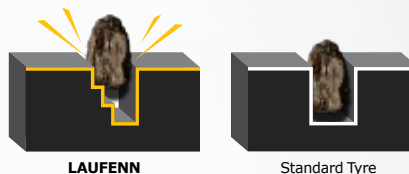
Durability

## Stone Ejector

The stepped groove inside tread block design of tyres prevents stones from lodging in its tread, protecting the tyre from external damage.



**X FIT HT | X FIT AT**



Durability

## The RCS Construction

The special rubber material enhances structural coherence and improves durability and stability – essential factors to sustaining heavier vehicle loads.

**X FIT Van**



Durability

## Durable Contact Patch Tech

The optimal block and groove width design improves durability by maintaining even pressure.

**X FIT Van**



# Available Sizes

## S FIT EQ

	Size	SS	LI	PTTN
15	185/55R15	V	82	LK01
	195/50R15	V	82	LK01
	195/55R15	V	85	LK01
	195/60R15	V	88	LK01
	195/65R15	V	91	LK01
	205/60R15	V	91	LK01
16	205/65R15	H	94	LK01
	195/45R16	V	84	LK01
	195/50R16	V	84	LK01
	195/55R16	V	87	LK01
	205/45R16	W	83	LK01
	205/50R16	W	87	LK01
	205/55R16	V	94	LK01
	205/60R16	V	92	LK01
	215/55R16	W	97	LK01
	215/60R16	H	99	LK01
	225/55R16	W	99	LK01

	Size	SS	LI	PTTN	
17	205/45R17	W	88	LK01	
	205/50R17	W	93	LK01	
	215/45R17	Y	91	LK01	
	215/50R17	W	95	LK01	
	225/45R17	Y	94	LK01	
	225/50R17	Y	98	LK01	
	225/55R17	W	101	LK01	
	235/45R17	Y	97	LK01	
	235/65R17	V	108	LK01	
	18	225/40R18	Y	92	LK01
		225/45R18	Y	95	LK01
		235/40R18	Y	95	LK01
235/60R18		V	107	LK01	
245/40R18		Y	97	LK01	
245/45R18		Y	100	LK01	
255/35R18		Y	94	LK01	
19		235/35R19	Y	91	LK01
		245/40R19	Y	98	LK01
		255/35R19	Y	96	LK01

## X FIT AT

	Size	SS	LI	PTTN	
15	235/75R15	T	109	LC01	
	235/75R15	R	104/101	LC01	
	31X10.50R15	R	109	LC01	
16	225/75R16	S	115/112	LC01	
	235/70R16	T	106	LC01	
	235/85R16	R	120/116	LC01	
	245/70R16	T	107	LC01	
	245/75R16	S	120/116	LC01	
	245/75R16	T	111	LC01	
	255/70R16	T	111	LC01	
	265/70R16	T	112	LC01	
	17	245/65R17	T	107	LC01
		245/70R17	R	119/116	LC01
245/70R17		T	110	LC01	
265/65R17		T	112	LC01	
265/70R17		S	121/118	LC01	
	265/70R17	T	115	LC01	

## X FIT Van

	Size	SS	LI	PTTN
14	165/70R14	R	89/87	LV01
	195R14	R	106/104	LV01
15	195/70R15	R	104/102	LV01
	195R15	R	106/104	LV01
	205/70R15	R	106/104	LV01
16	215/70R15	S	109/107	LV01
	225/70R15	S	112/110	LV01
	205/65R16	T	107/105	LV01
	205/75R16	R	113/111	LV01
	215/65R16	T	109/107	LV01
	215/75R16	R	116/114	LV01
	225/75R16	R	121/120	LV01
	235/65R16	R	115/113	LV01

## G FIT EQ

	Size	SS	LI	PTTN	
13	165/70R13	T	79	LK41	
	175/70R13	T	82	LK41	
14	155/65R14	T	75	LK41	
	165/65R14	T	79	LK41	
	165/70R14	T	81	LK41	
	175/65R14	T	86	LK41	
	175/70R14	T	88	LK41	
	185/60R14	H	82	LK41	
	185/65R14	H	86	LK41	
	185/70R14	T	88	LK41	
	15	175/65R15	H	84	LK41
		185/60R15	H	88	LK41
185/65R15		H	88	LK41	
195/65R15		T	95	LK41	
205/70R15		T	96	LK41	
16		215/65R16	H	98	LK41
	235/60R16	H	100	LK41	
17	215/60R17	H	96	LK41	
	225/65R17	H	102	LK41	

## X FIT HT

	Size	SS	LI	PTTN	
15	225/70R15	T	100	LD01	
16	225/70R16	H	103	LD01	
	225/75R16	T	104	LD01	
	225/75R16	S	115/112	LD01	
	235/70R16	T	106	LD01	
	235/85R16	Q	120/116	LD01	
	245/70R16	T	107	LD01	
	245/75R16	S	120/116	LD01	
	245/75R16	T	111	LD01	
	255/70R16	T	111	LD01	
	265/70R16	T	112	LD01	
	17	225/65R17	T	102	LD01
		235/65R17	T	104	LD01
		245/65R17	T	107	LD01
		245/70R17	T	110	LD01
		265/65R17	T	112	LD01
18	265/70R17	S	121/118	LD01	
	265/70R17	T	115	LD01	
	235/60R18	T	103	LD01	
	265/60R18	V	110	LD01	

## S FIT aS

	Size	SS	LI	PTTN
17	215/55R17	W	94	LH01
	235/55R17	W	99	LH01
	245/40R17	W	91	LH01
	245/45R17	W	99	LH01
18	225/55R18	W	98	LH01
	225/60R18	V	100	LH01
	235/45R18	W	98	LH01
	235/55R18	W	100	LH01
	235/65R18	V	106	LH01

## G FIT aS

	Size	SS	LI	PTTN
14	195/70R14	T	91	LH41
15	215/65R15	H	96	LH41
	215/70R15	T	98	LH41
16	205/55R16	V	91	LH41
	205/60R16	H	92	LH41
	205/65R16	H	95	LH41
	225/50R16	V	92	LH41
	225/60R16	H	98	LH41